

# Whitchurch Community Swimming Pool



# POLICY

# Donations

*WCSP reserves the right to interpret, apply and enforce this policy in its sole discretion*

Author	Date	Review Date
Matt Stafford	January 2024	January 2025
Matt Stafford	January 2025	January 2026

The Trustees of WCSP have discussed donations at great length, on a number of occasions, and we are aware that it can be a contentious issue.

We agreed a few key principles:

- All donations from companies (rather than private individuals) will be made public, via a register on our website [add link].
- Any donation over £250 will be discussed by the Trustees at their next scheduled meeting, before it is accepted.
- Not every Trustee will agree with every donation – but we must continue to function, and a simple majority of Trustees present must agree (assuming the meeting is quorate). If there are equal votes for and against, the Chair holds the casting vote.
- Any conflict of interest for a particular Trustee will be declared, and that Trustee will abstain from any vote (for example, if a donation is proposed from their employer).
- We will not offer anything in return for a donation – including publicity (beyond the register mentioned above).
  - The exception to this will be advertising, which will be limited to a single piece of signage to the internal-facing fence-line of the pool, if this is requested by the donor.
  - Any request for signage will be discussed by the Trustees as above
  - The maximum duration for any signage to be displayed is one year; after this point, signage can be removed at the Trustees' discretion.
- Offers of *pro bono* work or items / equipment / resources in support of the pool (from companies, rather than private individuals) will be considered on the same basis as donations, i.e. a value will be attributed and where required, this will be added to the register of donations and agreed by the Trustees if the value is above the £250 threshold.

Funding is critical for the successful refurbishment, re-opening and operation of the pool. We understand that there can be sensitivity about certain organisations, but ultimately, those are personal views and are not shared by all. In order for us to succeed, we need to continue to raise funds, and we believe that money returning to our community is better than it being distributed elsewhere. It is normal practice, particularly for larger companies, for donations, match-funding, etc. to be offered to community groups. Often, these donations are decided by individual employees of these companies, in support of their own local communities.

We know that not everyone will agree with every donation or decision the Trustees make, but we will continue to work transparently and in the best interests of the pool and our community – aligned to our charitable objectives and constitution.

#### **Example of Company Donations Register**

<b>Date</b>	<b>Company</b>	<b>Donation</b>	<b>Notes</b>